
NICOLS Privacy and Personal Data Processing Policy

NICOLS takes the respect of privacy and the protection of personal data very seriously and undertakes to implement appropriate measures to ensure the protection of personal data and to process and use such data in compliance with the applicable provisions and in particular European Regulation 2016/679 of 27 April 2016, known as the “General Data Protection Regulation” (hereinafter the GDPR) and law no. 78-17 of 6 January 1978 known as the Data Protection Act.

I- Data controller

Your data is collected by:

The company CONSTRUCTIONS NAUTIQUES NICOL’S YACHT, known as NICOLS

A simplified joint-stock company with capital of €152,000.

Registered in the ANGERS Trade and Companies Register (RCS) under number 338 576 374

Whose registered office is at CHOLET (49300) – Route de Cholet – Le Puy-Saint-Bonnet

Acting as Data Controller in accordance with the definition provided in Article 24 of the GDPR

II- Identification of the data collected, purpose and use of the data processed

NICOLS, as Data Controller, collects, consults, uses, modifies, stores, transmits and erases Personal Data (hereinafter the “Data”) in the context of its commercial and contractual activities.

In accordance with Article 4 of the GDPR, the terms “Data” or “Personal Data” refer to any information relating to an identified or identifiable natural person (hereinafter referred to as “Data Subject”); an “identifiable natural person” is a natural person who can be identified, directly or indirectly, in particular by referring to an identifier such as a name or identification number, location data, an online username, or to one or more factors specific to their physical, physiological, genetic, mental, economic, cultural or social identity.

Most of this data is collected directly from the Data Subject, when they:

- Create an account on the NICOLS site
- Make an enquiry on the NICOLS site
- Place an order on the NICOLS site
- Browse the NICOLS website and/or consult the products
- Participate in a game or contest
- Contact Customer Service
- Write a visible opinion/comment on the NICOLS site

Within the framework of the data collection activities mentioned above, NICOLS collects the following data:

- Identity data
- Contact data
- Invoicing data and payment terms
- The history of the contractual relationship
- A copy of the correspondence between the Data Subject and the reservation centre,
- If applicable, responses to surveys and questionnaires and comments/opinions,
- Technical information related to web browsing (e.g. IP address).

In order to better understand the data processing carried out by NICOLS, we inform the Data Subject that NICOLS may process their data for the following purposes:

Processing related to management:

- Contracts and customer accounts
- Invoicing and recovery

Processing related to customer relationship management:

- Managing people's opinions on products, services or content
- Customer relationship monitoring such as satisfaction surveys
- The management of the loyalty programme within a legal entity or several legal entities
- Selecting customers and users to carry out loyalty-building and product testing actions

Processing related to commercial prospecting and in particular:

- The selection of people to carry out prospecting activities
- Conducting solicitation operations
- The organisation of competitions, or any promotional operation

Complaint management processing:

- Managing complaints and after-sales service
- Processing of requests regarding rights of access, rectification, opposition, deletion, etc.
- Litigation management.

Processing related to the management of commercial activity:

- The selection of people to carry out studies and/or surveys
- The development of business statistics

III- Hosting of Data

The Personal Data collected and processed by NICOLS is hosted in the European Union.

IV- Destination of data collected

The data collected is processed only in the European Union.

V- Conservation of data

Data is stored for a period appropriate to the purposes of the processing and in accordance with the legislation and regulations in force.

Customer data is retained during the contractual relationship, and may be retained for ten (10) years after the termination of the contractual relationship to meet accounting and tax obligations.

Individual prospect data may be retained for up to three (3) years after the last contact from the prospect.

VI- Exercise of rights

In accordance with the General Data Protection Regulation 2016/679 of 27 April 2016, each person has a right of access, rectification, erasure and portability of his/her Personal Data, and a right to limit and object to the processing of such data.

These rights may be exercised by contacting us at the following address:

- **BY POST:**

NICOLS, Route de Cholet, 49300 Le Puy-Saint-Bonnet, France.

- **BY EMAIL:**

nicols@nicols.com

Individuals also have the right to lodge a complaint with the CNIL (French Data Protection Authority).

In accordance with law no. 2016-1321 of 7 October 2016, individuals who so wish are able to decide what happens to their data after their death. For more information on the subject: <https://www.cnil.fr/>.

To learn more about our privacy policy, [click here](#).